



Jean MARTIAL

Project Manager / Product Owner / Entrepreneur

jeanmartial@protonmail.com

+33782320336

linkedin.com/in/martialuribe

Paris -Chennai -Bogota

Experience

Project Manager / Product owner BOOKEEN

Feb 2017 – Present Paris, France

- Responsible of the reading ecosystem (E-readers, apps, websites) for E.Leclerc, Carrefour and Bookeen in charge of R&D.
- Check out our Ereaders at www.bookeen.com
- Ebook stores : E-librairie.e-leclerc.com | Bookeenstore.com

Innovation Consultant Agorize

Jan 2015 – Jul 2016 Paris, France

Innovation consultant with expertise in hackathons

- Hack4Europe, the french reference event on Open Innovation, gathering 500+ startups, speakers and entrepreneurs. Partners: Uber, Paypal, HP, Engie, Dailymotion, CDiscount, Alcatel OneTouch, Mailjet, Netatmo, Algolia, etc
- Creation of a tailored made open innovation program for Accenture
- Invente l'aéroport du futur with Paris Saclay

Project Manager (Co-founder) Recharge Web Agency

Sep 2013 – Dec 2014 Chennai, India

- Responsible for customer relationship and satisfaction
 - Budgeting and analysing concept feasibility while providing innovative solutions
- Main clients : Curling.fr, Institut-conciergerie.com, Uguet.fr

Head of Innovation KRDS (Facebook PMD)

Apr 2012 – Sep 2013 Chennai, India

Head of the innovation business unit "Sparks" a team of 25 people dealing with KRDS's most challenging digital projects and marketing campaigns. Management and supervision of more than 100 digital projects since April 2012 for KRDS key accounts.

- Supervision of web projects production including staff training, production planning, and team support
- Validation of key deliverables with project managers: prototypes (wireframes), graphic designs, beta versions and final versions
- Expert on technical feasibility for the Facebook Platform (Platform policies expert)
- Expert on multi-devices web projects (desktop and mobile platforms)

Main clients : Dior, Louis Vuitton, Ubisoft, Canal+, Danone, Samsung, Tag Heuer and France Télévision

Project Manager KRDS (Facebook PMD)

Feb 2011 – Apr 2012 Chennai, India

- 100+ Social Media apps for Fortune 500 companies
- Main clients : Danone, France Télévision, Canal +, Hp, RTVE, Présidence de la République

Tech & Tools

Techs : PHP/MYSQL/HTML/CSS/Javascript/C++/Qt

Project Management : Axure/Photoshop/Balsamiq/Jira/Asana

Ads : Google/facebook ads

Methodology : Agile / Scrum

Profile

Functional & Technical project manager

French / Colombian

✓ Successfully delivered 200+ digital projects

📱 Led the the development of "Canal+ ligue 1" an awarded mobile application, winner of the Facebook innovation competition

👥 Managed medium sized teams

📱 Knowledge in IOT, apps & web developments.

🔒 InfoSec learner

☁️ AWS cloud deployments

Education

Master 2

Ecole supérieure de Commerce de Toulouse

2008 – 2011

Marketing, E-Business, Inter-cultural Management

CPGE Economics

CPGE HEC voie Eco Lycée Janson-de-Sailly

2007 – 2008

Languages

English **Bilingual**

French **Native**

Spanish **Native**

Volunteering

Ligue internationale Contre le Racisme et l'Antisémitisme

Jan 2007 – Present

I worked at Licra's headquarters in Paris for 3 months and have been an active member of the association ever since.